

**Annual Meeting  
February 3-4, 2023  
Boston Park Plaza Hotel, Boston, MA**

We are delighted to announce the 2023 R.O.C.K. Society Meeting at the A.U.A. taking place on February 3-4, 2023 at the Boston Park Plaza in Boston, MA.

Since the inception of the Research on Calculus Kinetics (ROCK) Society, beginning in the late 1970s, clinicians and researchers focused on urinary stone disease have come together annually to exchange ideas and information.

The Society includes a broad range of members who contribute to the scientific presentations: urologists, nephrologists, dieticians, chemists, and physicists.

As a valued industry partner, I would like to invite you to participate in and support the 2023 R.O.C.K. Society Annual Meeting. There are a number of ways in which companies can assist R.O.C.K. in furthering its mission to educate urologists. These are outlined in this prospectus. I urge you to review them and let me know how we can help your company bring its message and product to our exceptional and highly qualified audience. I look forward to working with you towards a successful meeting!

Sincerely,



Yvonne Grunebaum, CEM

#### Attendance History

2022	Scottsdale, AZ	74
2021	Virtual	245
2020:	Virtual	250
2019:	Chicago, IL	345
2018:	San Francisco, CA	392
2017:	Boston, MA	459
2016:	San Diego, CA	498

#### PAST SUPPORTERS

Allena Pharmaceuticals  
Alnylam Pharmaceuticals  
BARD Medical  
Boston Scientific  
Coloplast  
Cook Medical  
Dicerna  
Karl Storz

Litholink/LabCorp  
Litholyte  
Mission Pharmaceutical  
Moonstone Nutrition  
Olympus  
Retrophin  
Richard Wolf

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**Corporate Support Opportunities**

**PLATINUM LEVEL** **\$20,000**

Platinum Level supporters will receive:

- (2) Table Top Exhibit Spaces
- (4) Complimentary Registrations
- Pre-registration and final attendee mailing lists\*
- Recognition as the Platinum Level Supporter in all marketing materials, including transition slides, dedicated onsite signage, program guide, the Society website, and email communications
- First right of refusal for the Platinum Level for the following year
- Support of Luncheon Symposium (available first come first serve) (AV and food and beverage not included)

**GOLD LEVEL** **\$15,000**

Gold Level supporters will receive:

- (1) Table Top Exhibit Space
- (3) Complimentary Registrations
- Pre-registration and final attendee mailing lists\*
- Recognition as the Gold Level Supporter in marketing materials including transition slides, and program books
- Support of a breakfast symposium (available first come first serve) (AV and food and beverage not included)

**SILVER LEVEL** **\$ 7,500**

The Silver Level supporters will receive:

- (1) Table Top Exhibit Space
- (2) Complimentary Registrations
- Pre- registration and final attendee mailing lists\*
- Recognition as the Silver Level Supporter in marketing materials including transition slides, and program books

Per new regulations, name and institution only will be provided

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**Marketing Support Opportunities**

**INDUSTRY-SUPPORTED SYMPOSIUM\***

**Available with Platinum and Gold level support**

Industry-supported scientific symposia are a minimum of one hour (specific time subject to final program) and may be conducted during breakfast and lunch times scheduled for that day.

Industry-Supported Symposia are educational events that may offer, but are not limited to educational programs which may or may not be designated for *AMA PRA Category 1 Credit™*, formal presentations, speakers, product display/promotion, equipment demonstrations or procedural instruction. Such programming shall be planned and implemented by an organization external to the accrediting provider and the R.O.C.K. Society, neither sponsored nor endorsed by the accrediting provider and the R.O.C.K. Society, and not part of the joint providers' official program. Should supporters choose to offer CME for an Industry-Supported Symposium, this shall be done separate from the R.O.C.K. Society and its accrediting provider, and the supporter shall comply with regulations as set forth by its own accrediting provider. If CME credit is offered for an Industry-Supported Symposium, the CME provider/accredited provider should also be clearly indicated and must coordinate the content of all invitational and promotional material.

All promotional materials must contain the following statement: *This event is neither sponsored by nor endorsed by the AUA or the R.O.C.K. Society.*

Symposium support includes:

- One (1) complimentary meeting registration for a speaker
- Acknowledgement in meeting materials, promotional materials and onsite signage
- Mailing list for both pre-and post-registration attendees. (Name and institution only.)
- One complimentary email blast to the R.O.C.K. Society Annual Meeting pre-registered attendees. HTML document to be supplied by the sponsor.
- Inclusion of a printed invitation to be handed out with attendee registration materials at the registration desk and a promotional poster in the registration area (printed invitations and poster to be supplied by sponsor). Please note food and beverage and AV are not included. You will be put in contact with the conference staff at the convention center.



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**INFRINGEMENT**

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Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

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**FIRE PROTECTION**

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The Exhibitor, hired contractors, and others attending the R.O.C.K. Society Meeting must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

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**PROTECTION OF THE FACILITY**

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Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the convention center or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

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**DISMANTLING**

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All exhibits must remain intact until the official closing time 5:00 pm on Saturday February 4th, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material

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**INDEMNIFICATION**

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Exhibitor, R.O.C.K. Society and the Park Plaza. shall mutually indemnify, hold harmless and defend each other, its officers, directors, employees, agents and members and bear all costs as they incur for all loss, expense, damage, cause of actions, claims or demands of whatever kind and nature, including judgements, interest and reasonable attorney's fees, which occur or arise directly or indirectly out of negligence, willful misconduct, breach of this Agreement by, or acts or omissions of each other's agents, employees, guests, or other third parties. Such indemnification of exhibitor, Park Plaza and R.O.C.K. Society shall be effective unless such damage or injury results from the gross negligence or willful misconduct, breach of this Agreement by, or acts or omissions of each other's agents, servants, or employees in which case liability shall be apportioned between the parties according to each party's judicially determined liability. The right to indemnification depends on the party giving a written notice to the other within sixty (60) days of receipt of a written claim or demand.

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**INSURANCE**

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Exhibitor and Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

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**Contact Information:**

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Yvonne Grunebaum  
Director of Industry Relations  
Office: 978-927-8330 Ext 529  
[industry@rocksociety.org](mailto:industry@rocksociety.org)

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**PAST SUPPORTERS**

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Allena Pharmaceuticals  
Alnylam Pharmaceuticals  
BARD Medical  
Boston Scientific  
Coloplast  
Karl Storz  
Litholink/LabCorp

Litholyte  
Mission Pharmaceutical  
Moonstone Nutrition  
Olympus  
Retrophin  
Richard Wolf

# Exhibit Space Application R.O.C.K. Society Annual Meeting February 3-4, 2023, Boston Park Plaza, Boston, MA

Please complete and submit all sections of this application and either type or print in each section. Sign and return both sides. Checks should be made payable to Research on Calculus Kinetics (ROCK) Society and mailed to 500 Cummings Center, Suite 4400, Beverly, MA 01915. Confirmations will be sent along with an online payment link. Email application to [industry@rocksociety.org](mailto:industry@rocksociety.org).

<p><b>CONTACT INFORMATION:</b></p> <p>_____</p> <p><i>Contact Person. This person will receive all correspondence pertaining to this meeting.</i></p> <p>_____</p> <p><b>Title</b></p> <p>_____</p> <p><b>Telephone number</b> _____ <b>Fax number</b> _____</p> <p>_____</p> <p><b>Email address</b></p> <p>_____</p> <p><b>Company Name/ Web Address</b></p> <p>_____</p> <p><b>Street Address</b></p> <p>_____</p> <p><b>City/State/Postal Code /Country</b></p> <p>_____</p>	<p><b>PAYMENT METHOD:</b></p> <p><input type="checkbox"/> Check amount enclosed: \$ _____</p> <p><b>CREDIT CARD</b></p> <p><input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Amount to be charged: \$ _____</p> <p><b>ONCE AGREEMENT IS RECEIVED, WE WILL SEND CONFIRMATION ALONG WITH AN ONLINE PAYMENT LINK.</b></p> <p>_____</p> <p>WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IMMEDIATELY WITH AN ONLINE PAYMENT LINK. CANCELLATION CLAUSE: IF CANCELLATION IS RECEIVED IN WRITING NO LATER THAN APRIL 1, A 25% CANCELLATION FEE IS RETAINED BY R.O.C.K. IF CANCELLATION IS RECEIVED IN WRITING AFTER APRIL 1, NO REFUND WILL BE ISSUED.</p> <p>_____</p> <p><b>AUTHORIZED SIGNATURE</b></p> <p>_____</p> <p><b>PRINT NAME</b></p> <p>_____</p> <p><b>TITLE</b></p> <p>If you have any questions please contact us at 978-927-8330 or email us at <a href="mailto:industry@rocksociety.org">industry@rocksociety.org</a></p>
<p><b>Exhibit Space</b>                      <b>\$2,525.00</b></p> <p><b>6' x 30" Tabletop</b></p> <p><b>Location preferences: (List table numbers)</b></p> <p><b>1<sup>st</sup> Choice</b> _____ <b>3<sup>rd</sup> Choice</b> _____</p> <p><b>2<sup>nd</sup> Choice</b> _____ <b>4<sup>th</sup> Choice</b> _____</p> <p><b>Applications without appropriate payment will not be processed.</b></p>	<p style="text-align: center;"><b>FOR R.O.C.K. USE ONLY</b></p> <p>Date received: _____ Total Amount due: \$ _____</p> <p>Amount received: _____ Accepted by: _____</p> <p>ID #: _____</p> <p>Space Assignment: _____ Date assigned: _____</p>
<p><b>We would like to be near</b> _____</p> <p><b>We would not like to be near</b> _____</p> <p><b>The R.O.C.K will make every effort to honor your location requests.</b></p>	
<p><b>PRODUCT DESCRIPTION:</b></p> <p>Please email a 50-word company description to <a href="mailto:industry@rocksociety.org">industry@rocksociety.org</a> upon completion of your application to be included in the R.O.C.K. program guide.</p> <p>When emailing description please include the following:</p> <ul style="list-style-type: none"> <li>✓ "R.O.C.K" in the subject line of your email</li> <li>✓ Company Name</li> <li>✓ Mailing Address</li> <li>✓ Appropriate contact email address</li> <li>✓ Company website address</li> <li>✓ 50 word COMPANY description.</li> </ul>	

## Exhibit Space Application (Page 2)

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The Research on Calculus Kinetics Society and its authorized representatives are hereinafter referred to as "Show Management."

**1. PAYMENT AND REFUNDS.** Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation in whole or part of space on or before December 16, 2022, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after December 16, 2022, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Service-Kit. The Exhibitor Service-Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service-Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Service-Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery. **Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. INSURANCE.** Exhibitor and Boston Park Plaza will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

**12. INDEMNIFICATION.** Exhibitor, Boston Park Plaza and R.O.C.K. Society agree to indemnify and hold each other and the other's officers, directors, shareholders, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

DATE

AUTHORIZED SIGNATURE

TITLE



**R.O.C.K. Society Annual Meeting  
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**CORPORATE OPPORTUNITIES AGREEMENT FORM**

Supporter

Contact

Title

Address

City/State/ Zip/Country

Telephone

Fax

Email

*Once the R.O.C.K. Society receives your request form you will be notified regarding approval of your request.*

**Please select your support level below:**

PLATINUM LEVEL - \$20,000

SILVER LEVEL - \$7,500

GOLD LEVEL - \$15,000

**PAYMENT METHOD**

Check Amount Enclosed: \$\_\_\_\_\_

Credit Card

American Express

MasterCard

Visa

Amount to be charged: \$\_\_\_\_\_

**Once your agreement is received we will issue a confirmation with an on line payment link.**

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.**

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE



**R.O.C.K. Society Annual Meeting**  
**February 3-4, 2023, Boston Park Plaza, Boston, MA**

**Floor plan coming soon**